



SERVING THOSE WHO SERVE

# Insider

Volume 2 Issue 6

## Pentagon Channel Stats

### Military Distribution

Facilities On Air: 362  
U.S. Military Population: 1,370,625  
AFRTS Worldwide:  
800,000; 178 Countries

### Commercial Distribution

Total Commercial Carriage:  
Over 13 million households via cable,  
satellite, telco video services, IPTV,  
and local access channels

### Web Distribution

Over 4 million  
Podcast feed requests annually

## Pentagon Channel Welcomes

### New Military Facilities

- Ft Myer, VA
- Ft McNair, VA
- Naval Air Warfare Center China Lake, CA
- JFHQ - National Guard, NH
- Pease Air National Guard Base, NH
- Navair Lakehurst, NJ

## Contact Us

### Programming

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### Distribution

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### News Desk

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### Customer Service

Toll free 866.865.3804 or  
[info@pentagonchannel.mil](mailto:info@pentagonchannel.mil)

## A Night at the Emmys



The National Capital Chesapeake Bay Chapter of the National Academy of Television Arts and Sciences had their 50th Annual Emmy Award ceremony on June 14th. The Pentagon Channel and the Radio Television and Production Office (RTPO) were nominated for 8 Emmy Awards and won in 5 categories. Congratulations to: Jaymin Patel (Promotion - Grill Sergeants), John Kim (Editor: ShortForm), Jason Stoughton (Writer: ShortForm), Stephen Jackson (Community/Public Service Campaign), Kate Ford and Arik Dashevsky (Documentary RECON: Perilous Journey). Congratu-



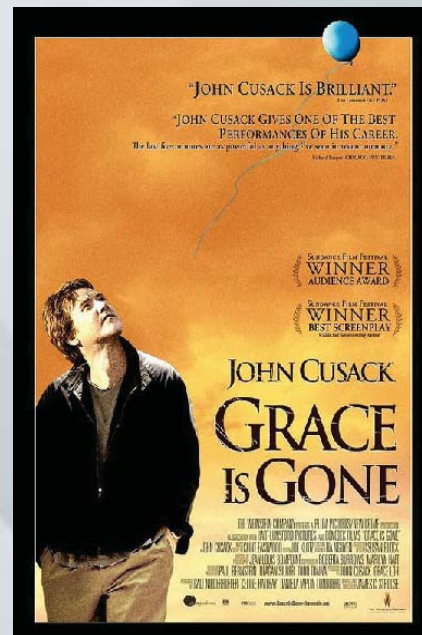
Top: Jaymin Patel, Samantha Yoo, Lee Whitman, Alan Gaffere, Jason Stoughton. Bottom: Camille Cherry, Paul Waldrop, John Kim.

lations to all those who were nominated: Jim Schaefer, Daniela Marchus, Candace Hewitt, Camille Cherry, Yvonne McGee and Mandy Belchatovski!

## THIS WEEK IN THE PENTAGON



In January, "This Week In The Pentagon" producers were able to get an exclusive interview with the family who served as the inspiration for the film "Grace is Gone." The movie is based upon a Virginia family who lost their mother, a Lieutenant Commander in the Navy, while deployed at sea. The family had never done a TV interview and agreed to spend time with our producers here at the Pentagon Channel. Producer Candace Hewitt wrote a segment about spending the day with them, SGT Jeremy Ross wrote a piece about the TAPS program for survivors and SGT Brian Buckwalter anchored the show and voiced the profile portion. The production company that produced the film, the Weinstein Company, decided to include these episodes of 'This Week In The Pentagon' on the DVD release. "Grace is Gone," starring John Cusack was released worldwide and you can now find The Pentagon Channel's original programming under special features on the DVD's main menu.





**NAME:**

Sgt. Ashleigh Bryant, USMC

**YEARS OF SERVICE:**

4.5

**HOMETOWN:**

Oxford, Michigan

**MOST REWARDING JOB ASPECT:**

I get to see more of the military as a broadcaster than I would in any other job.

**HOBBIES:**

School, softball, and jujitsu

**GOALS:**

To have my MA in English by the end of my enlistment.

**BEST PLACE TO LIVE:**

Michigan is great - we don't really have hurricanes, earthquakes, tornados, tsunamis, or polar bears.

**Anchor You Would Most Like to Meet (Why?):**

Stephen Colbert - he has more bearing than any other anchor or comedian out there.

**Interesting fact about you that people may not know (if any):**

I won a bass fishing tournament back in my freshman year of college...and also, I hate fish.

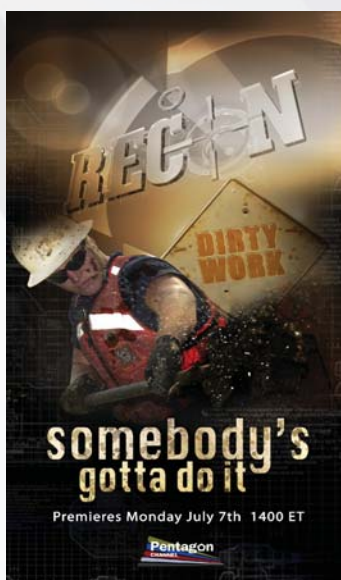
# RECON: Somebody's Gotta Do it

Within the U.S. military services, are all kinds of mission critical, dirty, smelly, labor intensive jobs that need to get done every day with little recognition or thanks. This July, The Pentagon Channel's Emmy Award winning monthly documentary series 'RECON' takes you to work on some of the dirtiest, smelliest jobs around.

You might not think barnacles on Chesapeake Bay channel buoys are a military responsibility. Or

that some soldiers still spend their days maintaining horses, and cleaning up their leavings, while performing solemn and serious duty.

Those are just two of the dirty and surprising military jobs featured in RECON: "Somebody's Gotta Do It", which debuts Monday, July 7th at 1400 EDT. For more information this episode of RECON or other original Pentagon Channel productions, visit [www.pentagonchannel.mil](http://www.pentagonchannel.mil).



## PROMAX/BDA AWARD WINNERS

Congratulations to Alan Gaffere from RTPO who won a Promax "Silver" in the category of 'Instrumental Theme' for the original music he composed and performed on the ASY 'Then and Now' PSA campaign.



Also a Congratulations to Smantha Yoo who was a BDA finalists in the 'Art Direction & Design: PSA category.'

The RTPO in-house production team provides the American Forces Radio and Television Services with professional, flexible and fast spot production to the DoD audience. To contact RTPO please email [RTPO-ALL@hq.afis.osd.mil](mailto:RTPO-ALL@hq.afis.osd.mil).

## Sky Angel adds Pentagon Channel

The Pentagon Channel is proud to announce its recent launch on the Sky Angel IPTV Lineup, a national provider and is now available in both the "Family" and "Family Values" subscription packages. "The Pentagon Channel presents news and features directly from military sources, making this an invaluable information resource for both military personnel and other interested Americans. Sky Angel is proud to support its military and hopes the inclusion of this channel in our lineup helps Americans better understand the great sacrifice and contribution our soldiers and military families make to our country," says Tom Scott, President/COO.

## PENTAGON CHANNEL EQUIPMENT ISSUES?



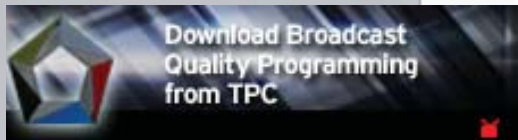
Are you having technical difficulties with your issued Pentagon Channel receiving equipment? Whether you need new equipment or just some assistance aligning your dish to the Pentagon Channel satellite, we are here to assist. Please call our 24/7 Technologist Help Desk at 951.413.2339 or DSN 348.1339 for all your technical needs.



## PENTAGON CHANNEL LAUNCHES FTP SITE

The Pentagon Channel recently expanded its means of distribution by adding an FTP (File Transfer Protocol) site to its Pentagonchannel.mil website.

The Pentagon Channel FTP site consists of broadcast quality, MPEG-2, Dolby-Digital audio files available for download. Current programs available for download are: All Hands, Army Newswatch, Fit For Duty, RECON, The American Veteran, The Grill Sergeants and Today's Air Force. Users can access the site through an "FTP web banner" on the main page of the Pentagonchannel.mil website as shown below.



"The Pentagon Channel has been attending PEG (Public, Educational, & Government) Channel conferences for the last three years. There is a real need for PEGs to obtain programming in this manner," said Brian Natwick, General Manager of the Pentagon Channel. "We are pleased to offer them this service which will assist us in getting our programming distributed as

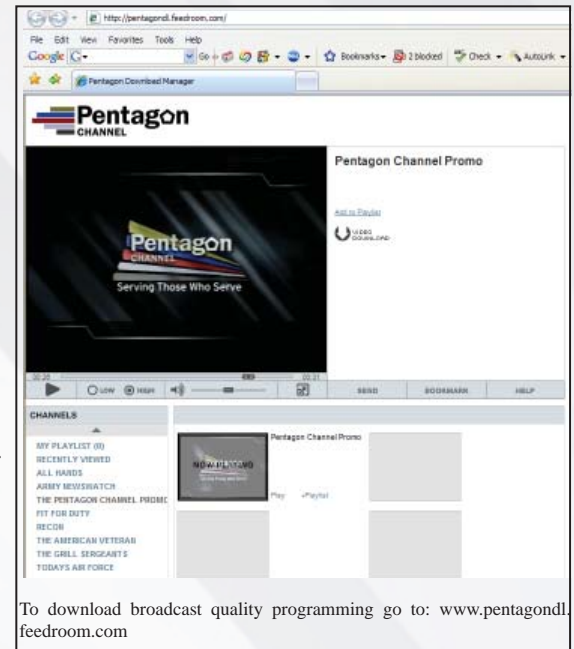
well as help them service their community." Previously the only way to obtain broadcast quality programming from the Pentagon Channel was through an AMC-1 satellite feed.

"We are thrilled by the Pentagon Channel's creation of an FTP site for PEG access," said Elizabeth Beaty, Executive Director of the National Association of Telecommunications Officers and Advisors (NATOA). "Their appreciation for and response to the needs of NATOA members are a testament to the Pentagon Channel's commitment to the distribution of quality community programming and we applaud them for these efforts. This initiative is well-aligned with NATOA's mission to support and serve the com-

munications interests and needs of local governments and we congratulate the Pentagon Channel for being on the forefront of electronic delivery of programming."

The site, which allows previews of the programming upon entering, requires an email address and password to download. Sign up is quick, easy, and free to all interested parties. Users

can also sign up for RSS feeds, making it possible to keep up with new show uploads in an automated fashion. Each



posted program is roughly thirty minutes in length and does not contain a time stamp or crawl to avoid time sensitive material.

The Pentagon Channel programming is streamed live 24/7 at <http://www.pentagonchannel.mil> and is available via video-on-demand, and podcast -- both audio and video -- from this website.

## COMCAST and the Pentagon Channel Deliver 2008 Service Academy Graduations on Demand.



Friends and family members unable to attend the graduation ceremonies of loved ones can now watch the commencements ON DEMAND thanks to a unique offering from Comcast and the Pentagon Channel. The two have partnered to bring coverage of this year's U.S. Service Academy graduations, including the U.S. Naval Academy, U.S. Air Force Academy and U.S. Military Academy at West Point, to Comcast Digital Cable customers throughout New Jersey, Delaware, southeastern and central Pennsylvania, Maryland, Virginia, and Washington, D.C. via Comcast's signature Local Video On Demand service

"Offering military graduations ON DEMAND underscores

Comcast's commitment to supporting the thousands of service members and their families throughout our footprint," said Michael Doyle, president of Comcast Cable's Eastern Division and founder of CN8, The Comcast Network. "We are pleased to partner with the Pentagon Channel to offer this relevant programming to our customers that Comcast is uniquely qualified to deliver."

"We appreciate Comcast's decision to carry the Pentagon Channel's coverage of the military service academy graduations," said Brian Natwick, general manager of the Pentagon Channel. "Their support helps us share the excitement and traditions of academy graduations with our military servicemembers and their families."



## INTERNAL COMMUNICATIONS & PUBLIC LIAISON



American Forces  
Radio & Television Service  
[www.myafn.net](http://www.myafn.net)



[www.pentagonchannel.mil](http://www.pentagonchannel.mil)



Official Department of Defense Website  
**DefenseLINK**  
[www.dod.mil](http://www.dod.mil)

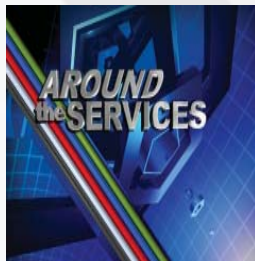


STARS AND STRIPES  
[www.estripes.com](http://www.estripes.com)



The Pentagon Channel continues to lead the way with cutting edge programming and content delivery as the 24-hour media outlet of the DoD.

### Around the Services



The Pentagon Channel deploys correspondents across the country and around the globe to bring servicemembers compelling stories from the unique perspective only military reporters can provide during this fast-paced, twice-daily newscast.

### Fit For Duty



Fit for Duty takes viewers through a high-energy 30-minute workout led by servicemembers with expertise in fitness training. The show makes it simple to follow along and complete exercises demonstrated by the instructors. A military sports medicine physician also offers tips for preventing injuries and avoiding career-ending accidents during each episode of the show.

### Grill Sergeants



The Pentagon channel is launching an exciting new military lifestyle program. This weekly, half-hour cooking show will feature some of the military's top chefs as they guide viewers through step-by-step menu preparation, along with important nutrition and food safety tips.

### Recon



The Pentagon Channel's monthly half-hour newsmagazine tells fascinating true stories through the eyes of military servicemembers, their families, and people around the world whose lives have been touched by the work of men and women in uniform. From the liberation of Iraq, disaster relief around the world and here at home, the history of women in the military, and honoring the first Medal of Honor recipient of Operation Iraqi Freedom, Recon tells the story behind the story.

### Briefings, Hearings, & Special Events



The Pentagon Channel continues its daily commitment to televise DoD briefings around the world, Congressional hearings on military matters and special events like Town Hall meetings. It's complete coverage, usually live as it happens, that servicemembers won't see anywhere else.

### Pentagonchannel.mil



For all Pentagon Channel programming, upcoming special events, video on demand, useful links and much more, servicemembers around the world can log onto [www.pentagonchannel.mil](http://www.pentagonchannel.mil). This website is easy to navigate and fun to explore, 24/7.

